



Leadership for Midwestern Watersheds

AGENDA

FEBRUARY 25-26, 2026

BARABOO ARTS BANQUET &
CONVENTION CENTER

323 WATER STREET, BARABOO, WI 53913

A NETWORK FOR KNOWLEDGE EXCHANGE AMONG AGRICULTURAL WATERSHED MANAGEMENT PROFESSIONALS

* Tentative Agenda *

Additional presentations and details will be added soon!

Tuesday, February 24th

6:00 PM Pre-event social, hors d'oeuvres and cash bar
(Gem City Saloon & Eatery, 124 Ash St,
Baraboo, WI)

Wednesday, February 25th

8:00 AM Registration and breakfast

Morning Sessions

Welcome and Introductions

*Haleigh Summers & Craig Ficenec,
Sand County Foundation*

The Next Generation of Regenerative Agriculture Partnerships and Priorities in the Midwest

Rod Snyder, Junction Strategies, LLC

Opening activity

Coffee Shop Discussion

Farmer leaders from multiple states

Afternoon Sessions

A Midwestern Farm Economy Outlook

Paul Dietmann, Compeer Financial

Getting to 'YES' for Conservation

*Serge Koenig, Sauk County Land Resources
and Environment*

Facilitated small group discussions

6:00 PM Dinner and cash bar
(AL. Ringling Brewing Co., 623 Broadway St,
Baraboo, WI)

Optional tour of the AL. Ringling Mansion
(\$8/person)

Thursday, February 26th

7:30 AM Breakfast

Morning Sessions

How Data and Economics Can Maximize the ROI of Conservation and Water Quality Efforts

*Mike Kinney, Comfort Lake-Forest Lake
Watershed District (MN)*

Batch and Build: A Practical Implementation Framework for Watershed Improvements

Chuck Brandel and Erin Dwenger, ISG, Inc.

Batch and Grow: Scaling up Cover Crop Adoption

*Patrick Bula (WI), Scott Hendricks and Allisen
Freihage (IA), Helen VanBeck and Morgan Cauble
(IL)*

Facilitated small group discussions

Closing Activity

12:00 PM Lunch and Adjourn

1:00 PM Optional local farm tour (TBD)

Presented by Sand County Foundation with financial support from the following sponsors

